



Tokio Marine Asset Management expands its Business Development team further with appointment of David O'Keeffe

Appointment of Mr. O'Keeffe continues to underline the firm's ongoing advancement and steadfast performance in the European market

8 March 2010 - [Tokio Marine Asset Management \(London\) Limited \("TMA London"\)](#), the Japanese and Asian equities specialist, announced today the appointment of David O'Keeffe as Vice President, Business Development.

As a member of this still expanding team, Mr. O'Keeffe will report to Yuichi Takayama, CEO and Head of Business Development. He has primary responsibility within the company for new business generation and the promotion of TMA investment strategies to European financial institutions – principally multi-managers, private banks, insurance companies, platforms and their advisers.

Mr. O'Keeffe was previously business development Director at FundQuest the specialist global multi-management arm of BNP Paribas Investment Partners. Prior to this he spent several years as a business development specialist at HSBC Global Asset Management again focusing on investment sales to financial institutions. David's career in asset management began in 2000 working in the client services division at INVESCO.

Commenting on the appointment, Yuichi "Alex" Takayama, CEO of TMA London, said:

"We are very pleased to welcome David to the team. He has proven track record in business development and has built up an impressive base of knowledge and expertise that will help drive our company forward. His appointment confirms TMA's commitment to building a highly skilled, well-resourced team to manage relationships with our clients more effectively and efficiently."

David O'Keeffe added:

"TMA's reputation in Europe as a specialist active manager in Japanese and Asian equities is growing at a fantastic rate of knots. It is this potential that first attracted me to the company. I am excited by what we offer and we are seeing a high level of interest from institutional investors that are looking for something off the beaten track. Our investment returns are very strong which is helping us make good ground in the institutional market place. I look forward to continuing to build on the firm's already excellent reputation as a first-class provider of Japanese and Asian investment product."

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About Tokio Marine Asset Management (London) Limited

Tokio Marine Asset Management (London) Limited is the European subsidiary of Tokio Marine Asset Management Co., Ltd. ("TMA"), whose parent company is Tokio Marine & Nichido Fire Insurance Co, Ltd., one of the largest non-life insurance companies in Japan.

TMA has been managing assets on behalf of its global client base since 1985 and employs over 200 people in Tokyo, Singapore, London and New York*. TMA currently manages approximately USD\$51bn*, and is one of the largest discretionary investment management firms in Japan in terms of Japanese discretionary pension fund assets under management.

TMA and Governance for Owners (GO) launched the Japan Engagement Consortium (JEC) with the intention of bringing together responsible Japanese and international institutional shareholders on whose behalf the Consortium executives will engage with Japanese companies to improve long term shareholder returns.

* As of 31st Dec 2009